



## **Monroe County Fair and Recreation Association, Inc.**

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**FOR IMMEDIATE RELEASE**

Monroe County Fair & Recreation Association  
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### **FAIR BEGINS "BUY A KID A GIGGLE" CAMPAIGN**

**ROCHESTER, NY**---The Monroe County Fair Association announced a major fundraising campaign this week called, "Buy a Kid a Giggle". The campaign is designed to ensure that the American tradition of the County Fair can remain affordable for families. Said Fran Tepper, Executive Director of the Fair Association, "With the tight economy making sponsorships and grants uncertain, the Fair Association needs to find a new way to raise the \$225,000 that it costs to produce the fair so that kids and their parents can continue to experience this annual community celebration."

"Giggles" cost only \$1 each and can be donated on-line at [www.mcfair.com](http://www.mcfair.com), by calling the Fair & Expo Center Office at 334-4000 or by stopping at the Fair & Expo Center.

The campaign centers around "giggles" because of the fun aspects of the fair that delight kids of all ages – from the antics of the animals in the livestock barn to the taste of an ice cream cone on the Midway. This campaign will help the "giggles" continue for the 183<sup>rd</sup> year.

For more information, click on [www.mcfair.com](http://www.mcfair.com).

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